

# Portfolio Management - executive course -

## ALIGNMENT

PMI's *The Standard for Portfolio Management* – Third Edition

## AUDIENCE

Specially designed for:

- ⇒ Executives implementing organizational strategy
- ⇒ Senior Managers involved in defining or implementing organizational strategy
- ⇒ Operational and unit managers introducing changes supporting the strategy
- ⇒ Managers and members of the Portfolio Management Office (PfMO)
- ⇒ Portfolio Managers and other specialists in portfolio, program or project management

## DURATION

Classroom: 1 day

Online: 2 sessions x 4 hours

## CAPACITY

Classroom: max 20 participants

Online: max 30 participants

**An executive overview course designed to maximize your return of time investment by understanding what portfolio management is about in the shortest possible duration.**

## Course Summary

Strategic objectives are brought to life through portfolios of past, current and future projects, programs and other work, managed together to obtain maximum benefits with available resources.

If project and program management focus on doing things right, portfolio management focuses on doing the right things — ensuring that an organization is executing the right projects in accordance with its strategic plan and business environment.

This course will help executives to better understand the approach and framework to define and govern efficient portfolios that meet strategic objectives while optimizing resources consumption.

This will allow participants to immediately increase the number of “good” projects that your organization completes, and maximize the strategic value obtained from deliverables obtained in the process.

## Course Outline

- ⇒ Understand the concepts of portfolio and portfolio management
- ⇒ Relationship between portfolio management and program, project and organizational management
- ⇒ Implementing organizational strategy through portfolios and portfolio components
- ⇒ Defining an effective Portfolio Management governance and structure
- ⇒ Overview of portfolio management process groups
- ⇒ Portfolio strategic management: strategic plan, charter, roadmap, strategic change
- ⇒ Portfolio governance management: management plan, define/optimize/authorize the portfolio, provide oversights
- ⇒ Portfolio performance management: performance management plan, supply and demand, manage value
- ⇒ Portfolio communication management: communication management plan, manage information
- ⇒ Portfolio risk management: risk management plan, manage risks

