

Stakeholders

The Ultimate Key To Success

For years a successful project was defined as “in time, within budget, and delivering full scope” - but is really the Triple Constraint the ultimate measure of project success? In the recent years a growing trend of executives and project managers now consider that the project success lies more “in the eye of the beholder”, and less in simply meeting the targets on Triple Constraint dimensions. Introduced as Stakeholder Management in PMBOK® Guide – 5th Edition, this area is already evolving into Stakeholder Engagement.

This versatile session combines traditional instruction methods with real-life examples as well as hands-on exercises and simulations to provide the participants with practical tools and techniques to identify stakeholders, categorize them, plan for and execute on stakeholder engagement, as well as monitor efficiency and optimize your actions to achieve desired results. It also provides specific insight and a safe environment to practice effective communication and change facilitation, successful negotiation and conflict resolution. All of these while learning how to recognize and adjust your approach to interact with different personalities, as well as the many workplace generations – from baby boomers to millennials and Gen Z.

Methodology

Combining traditional instruction with hands-on exercises and simulations, this workshop provides practical tools and techniques to identify stakeholders, categorize them, plan for and execute on stakeholder engagement, as well as monitor efficiency and optimize your actions to achieve desired results. It also provides a safe environment to practice effective communication and change facilitation, successful negotiation and conflict resolution.

Objectives:

- ✓ Realize that stakeholders are not managed, but engaged!
- ✓ Learn how to use stakeholder engagement to achieve project success
- ✓ Practice tools and techniques to improve your ability to engage project stakeholders

Format:

- ✓ 1 hour Keynote
- ✓ 1.5 hour Session
- ✓ 1/2 day Workshop
- ✓ 1 day Training

SPEAKER

George Jucan is well known in the project management community as a successful management consultant focused on enabling organizational efficiency through project, programme and portfolio management. He is a captivating speaker at public events, motivating trainer and author of high-impact articles.

His career includes methodology definition and capability assessment, business reengineering and organizational restructuring, projects audit and recovery, as well as hands-on management of projects - many of them winning provincial and national awards, and/or were profiled in specialty magazines.

A renowned expert in standards and methodologies, George is currently leading the Canadian Standards Mirror Committee at International Organization of Standardization (ISO) for the establishment of Project, Programme and Portfolio Management family of standards. He also had leadership positions for PMBOK® Guide 6th, 5th and 4th Edition, PMCDF - 2nd Edition, and Government Extension to PMBOK® Guide - 3rd Edition.

He is an active volunteer within PMI, having held many international and local positions including past President of Southern Ontario Chapter.

