

# The Truth, the whole Truth, and nothing but the Truth

Most project managers aspire to become a strategic partner of company's management and executives - and yet, very few succeed. The ones that get to this level indicate that having an open and truthful communication is an essential factor of their success.

More than a good business practice, honest communication with the client is a fundamental requirement of PMI's Code of Ethics, mandatory for all PMI members and all certificate holders.

This session will use practical case studies to demonstrate how ethical communication can enhance not only your self-esteem but also your relationship with the project's stakeholders, how it can become your most trusted aide to reach project success while boosting your personal reputation at the same time.

## Methodology

Combining traditional instruction with hands-on exercises and simulations, this session provides practical guidance to use ethical communication to build trust with your team and stakeholders.

It also provides a safe environment to practice effective communication and change facilitation, successful negotiation and conflict resolution.

## Objectives:

- ✓ Understand ethical communication in real-life
- ✓ Build trusted relationships with executives, management, clients, stakeholders and team members
- ✓ Analyze several case studies to understand how to apply ethical behavior in real-life

## Format:

- ✓ 1 hour Keynote
- ✓ 1.5 hour Session

## *SPEAKER*

George Jucan is well known in the project management community as a successful management consultant focused on enabling organizational efficiency through project, programme and portfolio management. He is a captivating speaker at public events, motivating trainer and author of high-impact articles.

His career includes methodology definition and capability assessment, business reengineering and organizational restructuring, projects audit and recovery, as well as hands-on management of projects - many of them winning provincial and national awards, and/or were profiled in specialty magazines.

A renowned expert in standards and methodologies, George is currently leading the Canadian Standards Mirror Committee at International Organization of Standardization (ISO) for the establishment of Project, Programme and Portfolio Management family of standards. He also had leadership positions for PMBOK® Guide 6th, 5th and 4th Edition, PMCDF - 2nd Edition, and Government Extension to PMBOK® Guide - 3rd Edition.

He is an active volunteer within PMI, having held many international and local positions including past President of Southern Ontario Chapter.

